

"SURF And TURF"

*Introducing bbi Display Systems
from Tynk Outdoor...*



Inflatable Display Systems

TYNK
outdoor



A New Concept in Advertising

Copyright 2008 BillBoard Boats, Inc. All rights reserved. US Patented & Foreign Patents Pending

Captivate your audience at any location

Tynk Outdoor presents large format portable billboards that can be displayed on any surface including water, sand, snow, grass, dirt and pavement.

The linkable billboards provide a new way to reach audiences in any location. This truly unique media will catch the attention of targeted consumers in unlimited markets worldwide.



Product Specifications



Advertisement Size	Multiple up to a 12' x 14' (3.65m x 4.25m) advertisement	Multiple up to a 10' x 3' (3m x .9m) advertisement
Billboard Lengths Available	Linkable to create 24' (7.3m), 36' (11m), 48' (14.5m) and even longer billboards	Linkable to create 20' (6.1m), 30' (9.15m), 40' (12.2m) and even longer billboards
Setup Time	20 - 30 Minutes	10 - 15 Minutes
Gross Weight	215.37lbs or 97.69kg	82.59lbs or 37.46kg
Net Weight	201.22 lbs or 91.27 kg	72.44 lbs or 32.86 kg
Shipping Box Dimensions	(50" x 30.5" x 15") or (127cm x 77.5cm x 38cm)	(28" x 20.5" x 14") or (127cm x 77.5cm x 38cm) Or (71cm x 52cm x 35.5cm)
Accessories Included	110V Electric air blower	110V Electric air blower
	Carry Bag	Carry Bag
	200 Bungee Attachments for Banners	100 Bungee Attachments for Banners
	Foot Pump	Foot Pump
	Repair Kit	Repair Kit
	Spare Valves	Spare Valves
	Instruction Booklet	Instruction Booklet
	Ballast System	Ballast System

Product Benefits

Amphibious:

The amphibious design allows the billboard to be displayed on land or water. bbi's US patented flow thru ballast design assures stability on water, even in prevalent coastal breezes.

Multiple Display Options:

The systems provide several banner options creating a 360 degree display. Digital quality banners with any custom message or artwork can be created and banners are quickly and easily interchangeable.

Stationary and Mobile:

The systems provide both stationary and mobile display options. In addition to being tied down or anchored, they can be towed with a boat, jet ski, golf cart, or bicycle

Linkable:

- The systems can be easily inked to create unlimited size advertisements. Any length the client desires can be created.

Product Benefits

Airtight Design:

The systems are airtight so no noisy continuous blower or electric source is needed after inflation. They are simply filled, capped and sealed.

Convenience:

The systems are easy to use and setup or take down in less than 30 minutes. They can be displayed as long as desired, from 1 day to 1 year.

Portable:

The billboards deflate and fold into carry bags, allowing them to be conveniently transported.

Quality Construction:

The systems are manufactured exclusively for bbi Inflatable Display Systems by Sevylor Inc., the leader in inflatable technology, who has over 50 years experience in the inflatable and marine industry. The systems are constructed of heavy duty, durable PVC bladders surrounded by a rugged 840 denier nylon shell. Tear Aid tape allows for on the spot instant repairs of minor bladder damage. The individual air chamber design allows for easy maintenance and replacement of damaged bladders, assuring a long service life.

Applications

- On-Water: Mobile



- On-Water: Stationary



Applications

- **Pavement and Rooftops**



Applications

- Grass, Snow and Sand



Applications

- Photo and Podium Backdrop
- Projection Screen



Applications

- Water Hazards
- Driving Ranges
- Tournaments
- Tee Boxes
- Parking Lots



Media Dimensions: Link Ability



12' x 14'



24' x 14'



36' x 14'



72' x 14'

* Longer billboards available. Unique Linkability feature allows unlimited length options.

Potential Display Locations

- Airports
- Amusement Parks
- Beaches
- Boardwalks
- Casinos
- Car Dealers
- College Campuses
- Construction Sites
- Conventions
- Events
- Gas Stations
- Golf Courses
- Harbors and Marinas
- Lakes
- Ocean
- Parking Lots
- Parks
- Piers
- Rivers
- Rooftops
- Ski Slopes
- Sports Stadiums and Arenas
- Train stations
- And Many More...

Reach Your Target Audience



Events

Major Traffic Routes

Popular Tourist Locations

Golfers

Beach-Goers & Boaters

Cruise Ships & Ferries

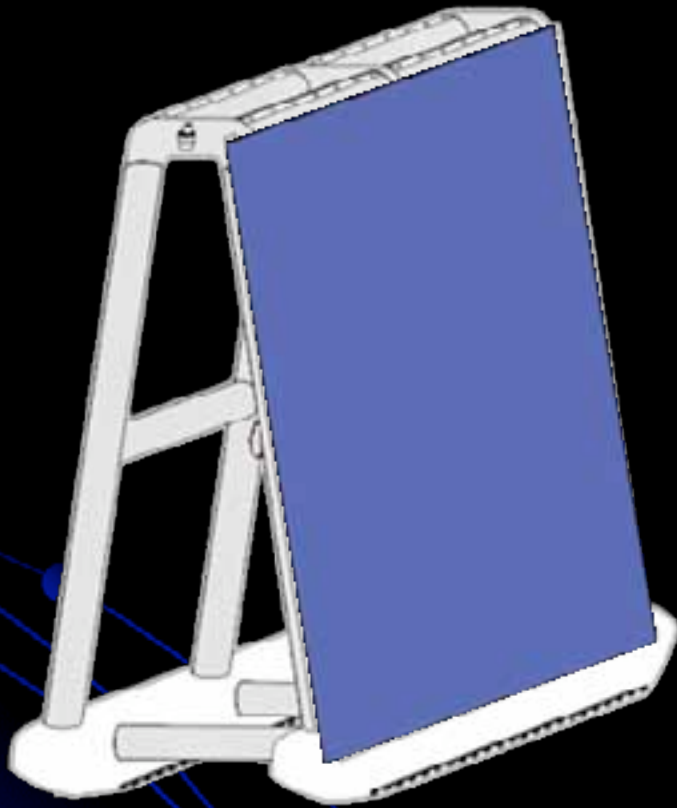
Trickle Down TV & Print Coverage

Banner Production Details

- Panels display digital photo quality images on vinyl mesh that remain wrinkle free in swells and wind.
- Banners can be changed in minutes during a campaign or even during an event.
- All print work is outsourced and clients are free to use their current printer or Tynk Outdoor's source.



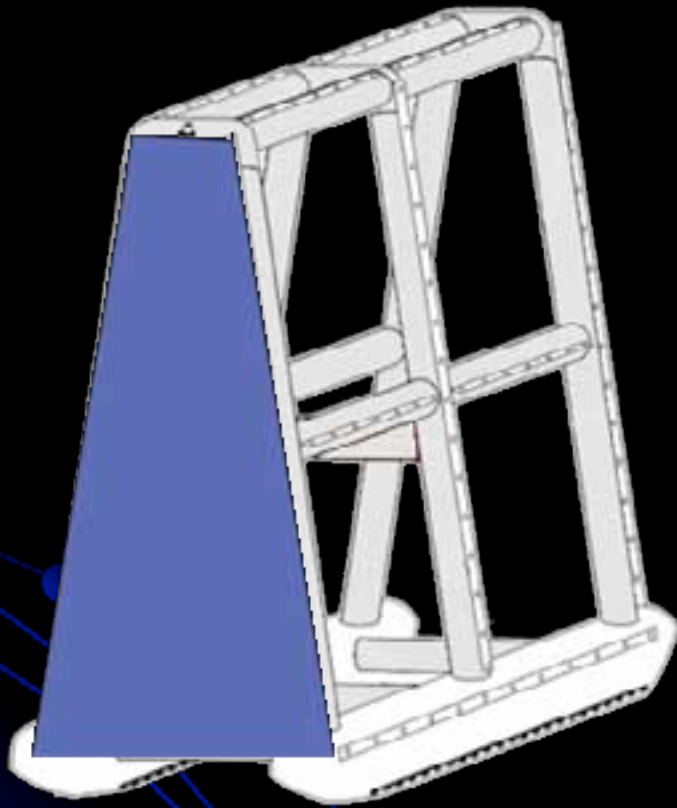
Multiple Display Panels



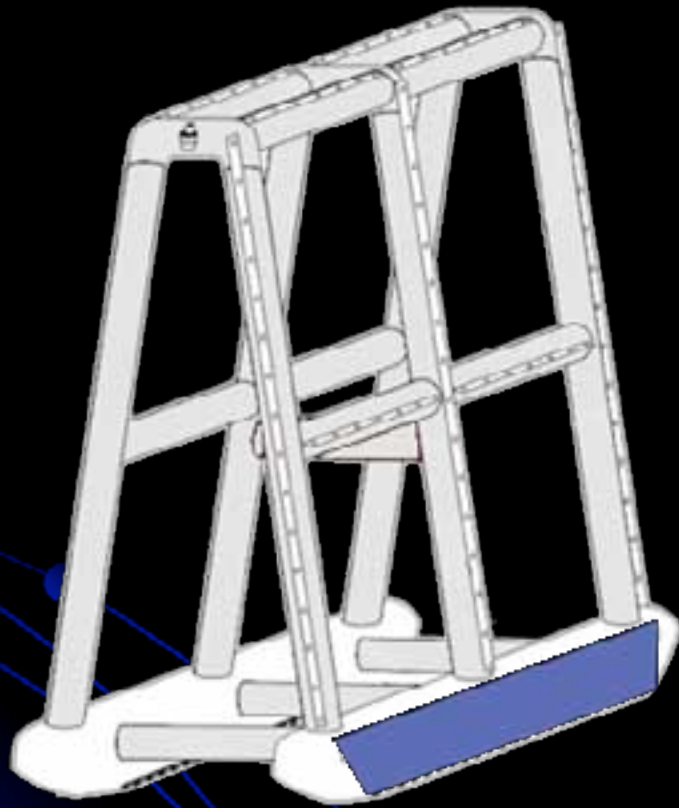
Main Area

Multiple Display Panels

Side Area



Multiple Display Panels



**Pontoon
Area**

Advertisers

- **McDonald's**
- **Disney**
- **Bud Light**
- **Coors**
- **Heineken**
- **Nike**
- **Mitsubishi**
- **Toyota**
- **Honda**
- **National Guard**
- **Red Bull**
- **New Balance**
- **Folgers**
- **West Marine**
- **US Dept. of Boating & Waterways**
- **MasterCraft**
- **Malibu Boats**
- **Principal Financial Group**
- **Adelaide Bank**
- **USA Triathlon**
- **AMA**
- **Champ Boats**
- **Super Boats International**
- **FLW Outdoors**
- **And many more...**

Testimonials

"The floating billboards were a good way to reach beachgoers. When you see it out there, you can see the buzz."

-Amy Maguire, Account Director, Media Planning Group

"It's the only product of its size and kind that works. It's never missed. You have no visual competition out on the water."

-Peter Fleck, President, Sliders Inc.

"I want to thank the bbi team for your support of the Champ Boat Series. We are extremely confident that on-water advertising is the wave of the future."

-Michael Schriefer, President, Speedway Group Inc.

About Us



Tynk Outdoor exists as a privately held Ontario corporation with principal offices located in Goodwood, Ontario. Tynk Outdoor, in association with bbi Displays of California, distributes and leases the inflatable billboard systems throughout Ontario and other provinces. bbi is the patent holder and master distributor of billboard structures that can be placed on both water and land.

Contact Us

Visit us on the web: www.tynkoutdoor.com

Tel : 905-649-2797

Email : sales@tynkoutdoor.com

